

The Zurich Forest project

Sponsored by Zurich Business Travel Solution



Zurich is sponsoring a targeted, sustainable reforestation project in Brazil to convert barren farmland back into native forest that is rich in plant and animal life. The measure reflects Zurich's recognition of the importance of healthy ecosystems in the fight against climate change and biodiversity loss.

This initiative complements our commitment to the UN Business Ambition for 1.5°C Pledge.

Zurich Business Travel Solution actively supports this project by contributing to the reforestation based on customers' business travel footprint.

Key features



Support Zurich's commitment towards sustainable business travel, climate change fight and restore of biodiversity loss.



Support in planting 80 to 120 different species of tree on 700 hectares of land (equivalent to >850 soccer fields), gradually increasing the forest's biodiversity and capturing carbon from the atmosphere.



Contribution in offsetting business travel emissions, with certified carbon credit after full plant growth.

Please speak to your local Zurich contact to find out more.

For further information on The Zurich Forest please visit www.Zurich.com/Forest

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