



Acquisition of MetLife Inc.'s U.S. P&C business

December 11, 2020

# Leveraging Zurich's strength to increase stable fee earnings and support Farmers Exchanges strategy





Zurich to increase share of stable fee earnings

Farmers Exchanges<sup>1</sup> GWP to increase ~18%<sup>2</sup> with corresponding increase in FMS<sup>3</sup> earnings from year 3; pro-forma Farmers contribution to Group BOP<sup>3</sup> increased by ~3ppts to 31%

Farmers Exchanges market position strengthened

Transaction gives Farmers Exchanges a nationwide presence ranking 6<sup>th</sup> in personal lines<sup>2</sup> and with top 10 positions in all regions of the United States

Distribution diversified and deepened

Entry for Farmers Exchanges into the employer distribution channel via a leading worksite marketing platform and a deepened presence in independent agent and affinity channels

Growth at FMS<sup>3</sup> and Farmers Exchanges accelerated

Potential to accelerate growth at Farmers Exchanges and FMS<sup>3</sup> through use of Farmers brand in the employer channel and MetLife's standard P&C products across independent agent network

Funded through internal resources and external debt

Zurich's share of transaction<sup>4</sup> of USD 2.43bn expected to be funded roughly equally from internal resources and hybrid debt

#### Financially attractive

ROE and EPS expected to be accretive to Zurich from first full year of transaction; Estimated cash return on investment of ~10% from year 3 of transaction

<sup>&</sup>lt;sup>1</sup> For all references to Farmers Exchanges see the disclaimer and cautionary statement.

<sup>&</sup>lt;sup>2</sup> 2019 pro-forma.

<sup>&</sup>lt;sup>3</sup> Farmers Management Services (FMS); business operating profit (BOP).

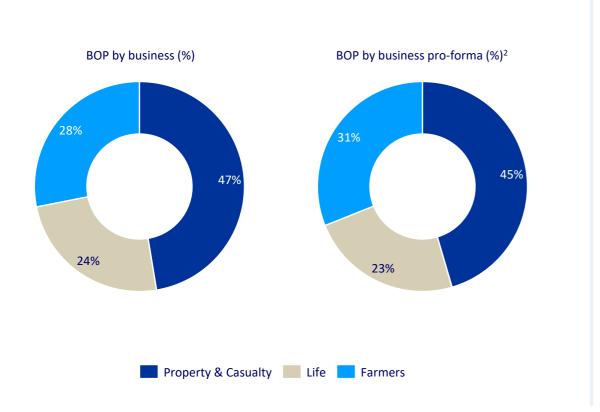
See slide 5 for details of transaction structure.

# Contribution to Zurich earnings from Farmers stable fee-based earnings increased





#### FY-19 ZURICH GROUP BOP<sup>1</sup>





Profitable U.S. personal lines market, largest in the world and growing in line with GDP



Capital light fee-based business



Stable contribution to Group earnings

~100%

Strong conversion of Farmers earnings to cash<sup>3</sup>

- <sup>1</sup> BOP split by business excludes Group Functions & Operations and Non-Core Businesses.
- Pro-forma based on steady state earnings of acquired business post synergies.
- Based on average cash remittances over net income attributable to shareholders from Farmers from 2012 2019.

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# Attractive financials for Zurich with estimated cash ROI of ~10% from year 3 of transaction and immediate accretion to earnings





EXPECTED ZURICH P&L IMPACTS (USD	m)
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FMS BOP	~230m	From 2023 equating to a $^{\sim}7\%$ MGEP margin, with phasing from $^{\sim}5\%$ in 2021 and net of USD $^{\sim}40$ m p.a. of intangible amortization of distribution agreement
Farmers Re BOP	~30m	Additional BOP in Farmers Re from first full year of quota share agreement
Deal related charges	~145m	Recognized primarily over 2021 and 2022 and split ~40% in BOP and ~60% outside of BOP

## EXPECTED ZURICH CASH AND BALANCE SHEET IMPACTS

-4ppts	Lower SST ratio <sup>1</sup>
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~23.7%	Moody's leverage ratio <sup>1,2</sup>
	post transaction

~+USD	Cash generation in excess of
60m p.a.	net income

Based on the assumption of USD 1.2bn hybrid debt issuance and a 2ppts increase in Farmers Re's all lines quota share agreement.

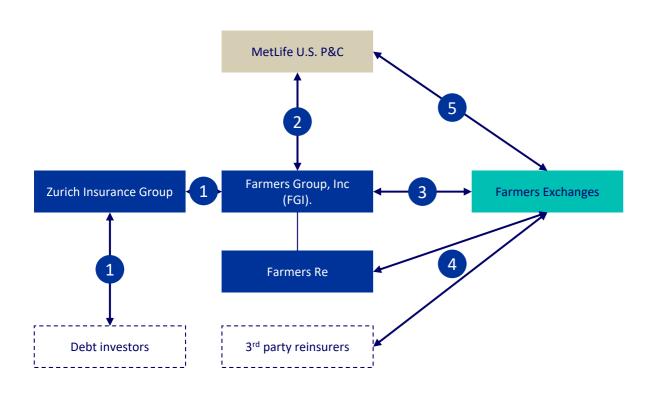
<sup>2</sup> Pro-forma as per September 30, 2020.

## Purchase price of USD 3.94bn to be co-financed by Zurich and the Farmers Exchanges<sup>1</sup>, with expected closing in Q2 2021





#### SIMPLIFIED TRANSACTION STRUCTURE



- 2 Zurich provides an internal loan to its subsidiary Farmers Group, Inc. (FGI) that is funded from internal sources and external issuance of hybrid debt
- FGI acquires 100% of MetLife U.S. P&C business for cash consideration of USD 3.94bn
- MetLife U.S. P&C business less certain assets and liabilities immediately transferred to Farmers Exchanges<sup>1</sup> for cash consideration of USD 1.51bn
- Farmers Exchanges<sup>1</sup> consideration funded from internal resources and an increase in the all-lines quota share from the current 26%, with up to 2.25% from Farmers Re
- 5 10-year exclusive distribution agreement between Farmers Exchanges<sup>1</sup> and MetLife

Closing of transaction expected to occur in Q2 2021 subject to customary regulatory approvals.

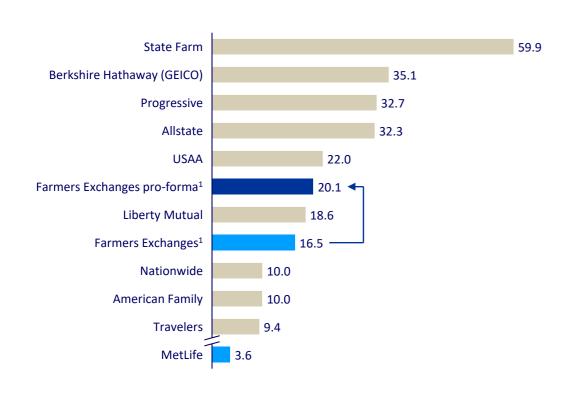
<sup>&</sup>lt;sup>1</sup> For all references to Farmers Exchanges see the disclaimer and cautionary statement.

# Transaction gives Farmers a truly nationwide presence and increased scale in a consolidating market



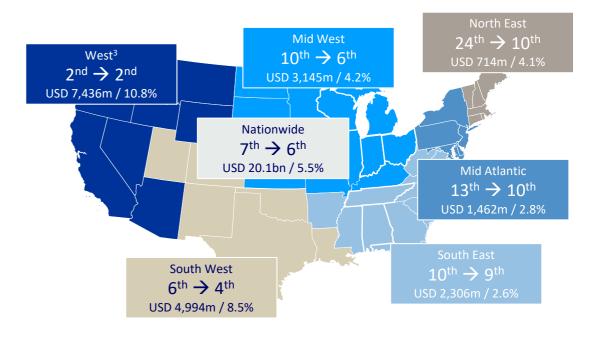


FY-19 U.S. PERSONAL LINES P&C DWP (USDbn)<sup>2</sup>



#### A TOP 10 U.S. PERSONAL LINES PLAYER NATIONWIDE<sup>2</sup>

Change in market position / FY-19 pro-forma DWP (USDm) / pro-forma market share (%)



~15.7m policies in force

<sup>&</sup>lt;sup>1</sup> For all references to Farmers Exchanges see the disclaimer and cautionary statement.

<sup>&</sup>lt;sup>2</sup> FY-19 pro-forma; Source: SNL Financial.

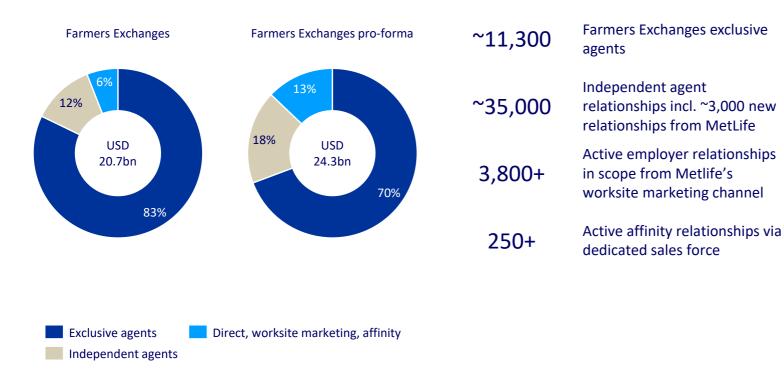
Includes Alaska and Hawaii (not pictured).

### Farmers Exchanges distribution deepened and diversified

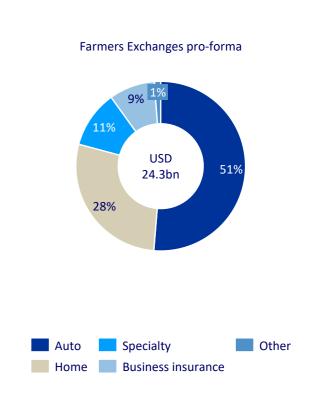




#### FY-19 GWP BY DISTRIBUTION CHANNELS (%)



#### FY-19 GWP BY LINE OF BUSINESS (%)



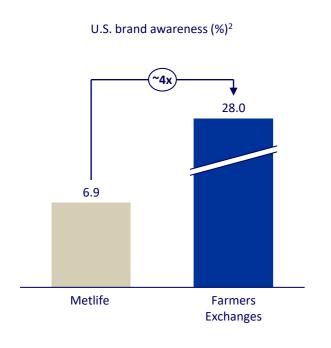
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# Potential to leverage Farmers brand and best of breed products to accelerate growth

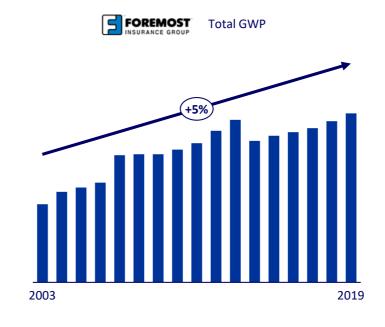




## ABILITY TO LEVERAGE FARMERS BRAND INTO EMPLOYER CHANNEL



#### OPPORTUNITY TO LEVERAGE PAST SUCCESS IN THE INDEPENDENT AGENT CHANNEL



- Leverage successful Bristol
   West and Foremost products
   into incremental MetLife
   independent agent
   relationships
- Roll-out MetLife's standard auto and home products into Farmers' independent agent relationships

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<sup>&</sup>lt;sup>1</sup> For all references to Farmers Exchanges see the disclaimer and cautionary statement.

<sup>&</sup>lt;sup>2</sup> 2020 Kantar Research, data as of October 04, 2020, unaided brand awareness: «What brands of auto, home or life insurance have you heard of?».

### Farmers a unique business structure









#### Farmers Group, Inc.

Provides non-claims and ancillary services to the Exchanges (e.g. underwriting, policy administration, premium collection, investment management, and accounting and reporting)

#### Services

Fees as % of Gross Premiums Earned

#### Farmers Exchanges<sup>1</sup>

Carry underwriting risk and handle claims, as well as own the Farmers brand and distribution assets (e.g. exclusive agents, direct call centers)









#### Farmers New World Life

Life insurance company dedicated to selling products through Farmers exclusive agents Farmers Reinsurance Co.

Reinsurance company used to reinsure the Exchanges

#### Kraft Lake Brokerage

Brokerage dedicated to Farmers exclusive agents in placing business outside of the Exchanges

#### **Farmers Financial Solutions**

Broker-dealer to support Farmers exclusive agents in providing clients with investment services

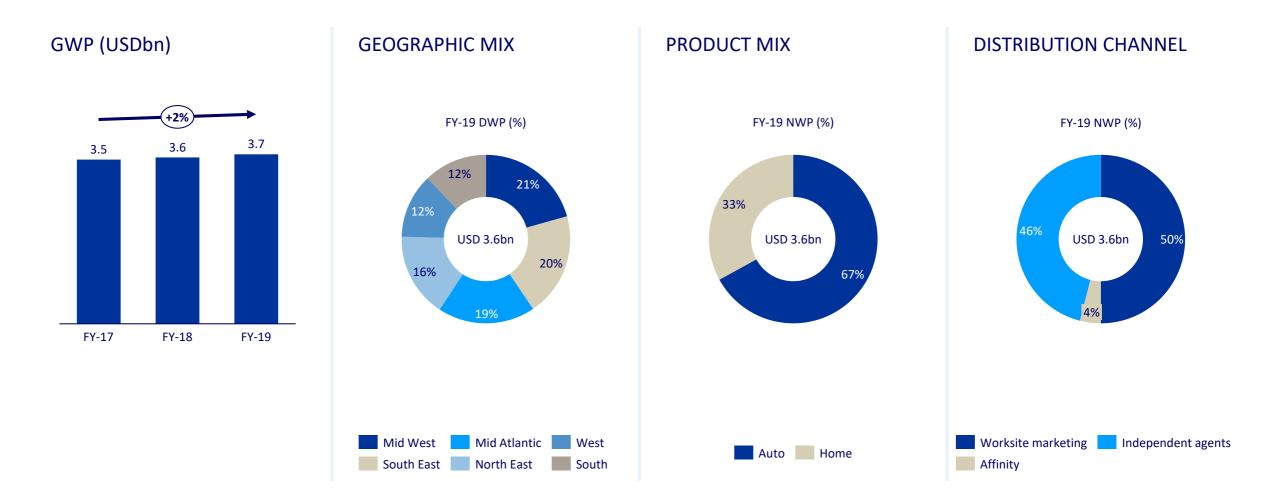
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## MetLife's U.S. P&C business<sup>1</sup> an excellent complement to Farmers FARMERS





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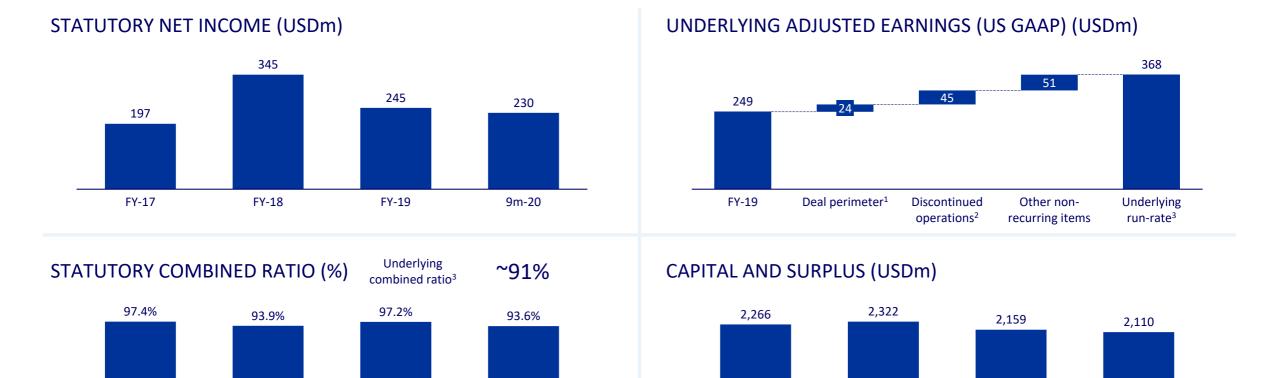


Source: MetLife company reports (GWP), SNL Financial (Geographic mix), MetLife data (Product mix; distribution channel).

### MetLife's U.S. P&C business with robust financials







FY-17

FY-18

FY-19

9m-20

FY-18

FY-17

FY-19

Q3-20<sup>4</sup>

<sup>1</sup> Reflects mainly higher investment income due to actual equity being in excess of allocated equity used for management reporting and impact of repayment of intercompany debt before completion of transaction.

Reflects closing of small commercial and consumer direct program (MyDirect) to new business.

<sup>&</sup>lt;sup>3</sup> Underlying run-rate includes intra-group charges which will be excluded upon completion of the transaction; underlying combined ratio based on underlying run-rate adjustments post completion.

<sup>&</sup>lt;sup>4</sup> Anticipated pre-closing adjustments of ~USD 0.4bn to reduce capital and surplus.

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