

Will Your Roof Survive the Next Hailstorm?



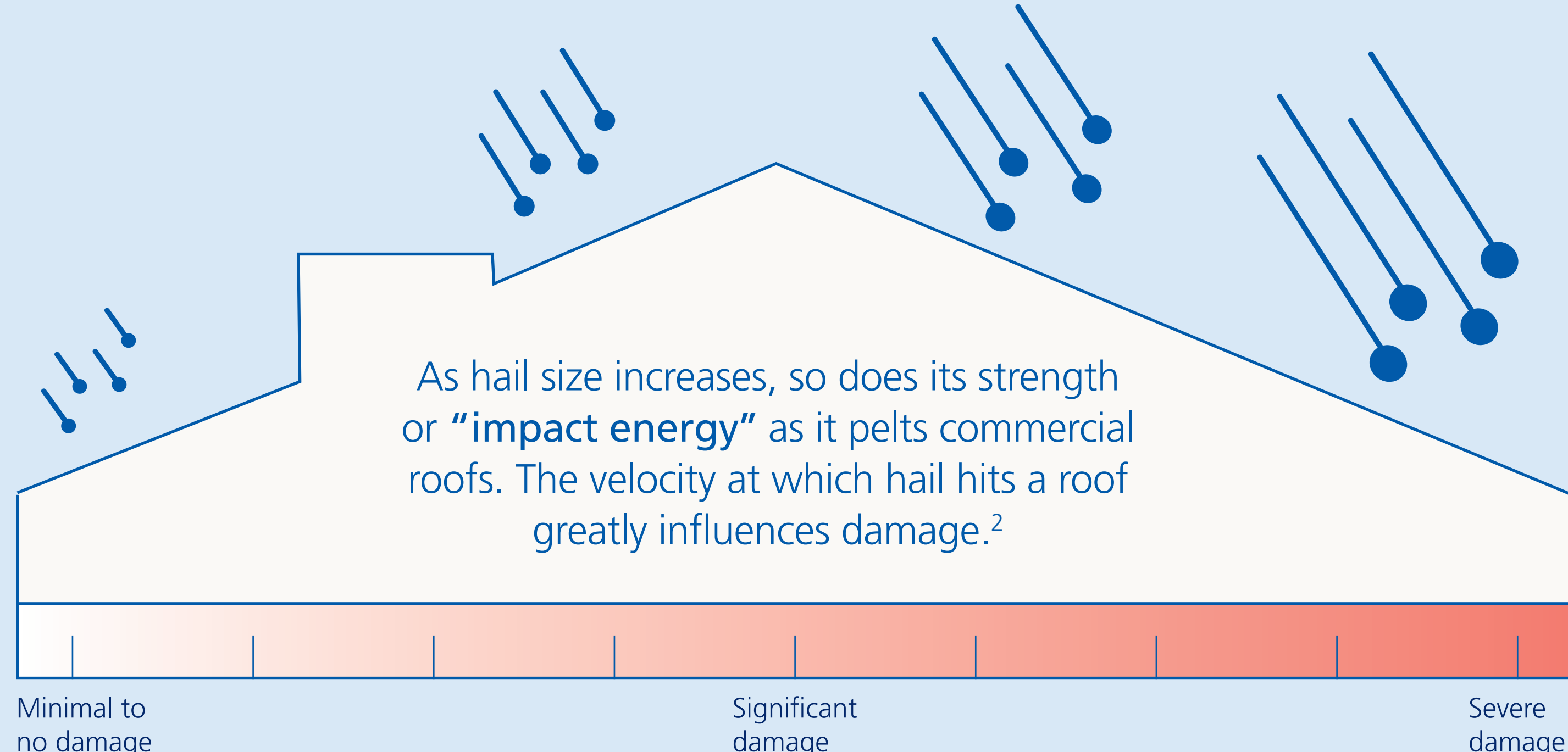
Hailstorms can wreak havoc on commercial roofing systems. Understand the composition of hail-resistant roofs in the event repair or replacement is needed.



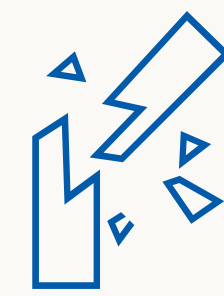
ONE OF THE MAJOR LOSS COSTS OF ANY HAILSTORM IS A ROOF.

Hail damage can be traumatizing to a business' operation

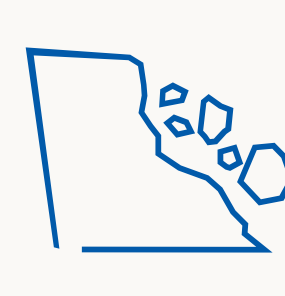
Hail's force



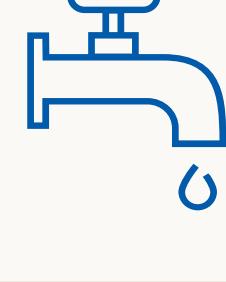
Common signs of roof damage from hail



Missing, bruised, dented, cracked or broken shingles



Loosened shingle granules that collect in gutters or downspouts



Leaks in roof or ceiling



Dents on vents, gutters or flashing

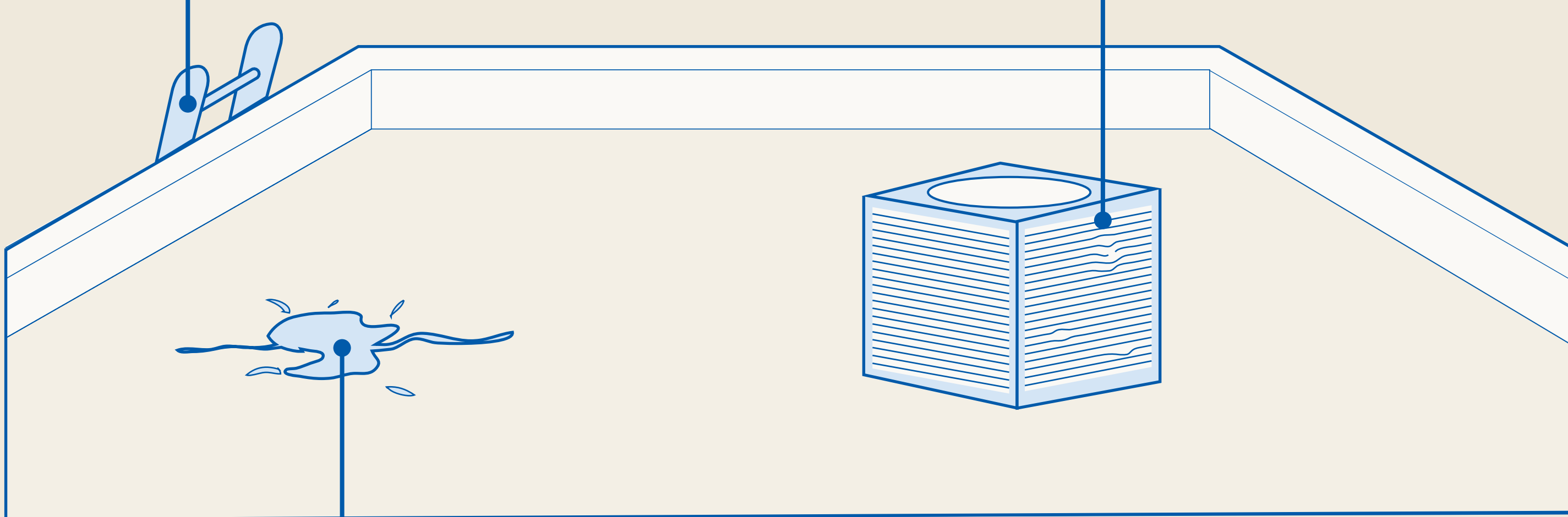
Why is hail damage costly?

Roof Replacement

Labor costs associated with roof removal, to make way for a new roof, can increase costs.

Damaged Equipment

Expensive rooftop equipment like damaged heating, ventilation and air conditioning units (HVAC) or solar panels might need to be replaced.



Roof Repairs

Leaking roofs can often damage building interiors, spurring costs for roofing and interior repairs.

Necessary repairs might uncover compliance issues, like the discovery of asbestos, whereby remediation is required and expensive.

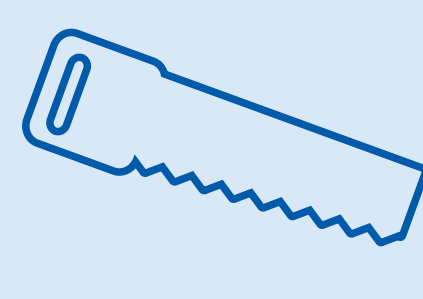
Preventative maintenance



HVAC hail guards can protect expensive-to-replace condensers from damage.



Enlist a professional roofing contractor for an annual inspection.



Roof surface "blisters" can be cut out and repaired without overhauling entire roof.



Age matters: The younger the roof, the more resistant it might be to hail.

Beware of some roofing products or services that can overpromise protection from hail

1

Roof coatings (specialized paints) cannot rejuvenate or reinvigorate an already deteriorated roof cover.

2

Stone ballasts and concrete pavers can result in a roof collapse if the structure was not designed to support the load.

3

Aggregate surfacing (small gravel set in asphalt) can become airborne in high wind events and cause severe damage to building windows.

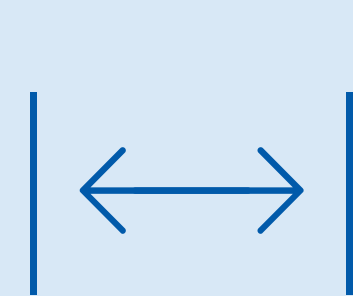
What property owners should consider when hiring a roofing contractor



- ✓ Professional certifications and credentials
- ✓ Proof of certificate of insurance
- ✓ Experience with roof materials being considered for the property
- ✓ Years of experience
- ✓ Past projects and clients
- ✓ Financial strength of roofing contractor's business

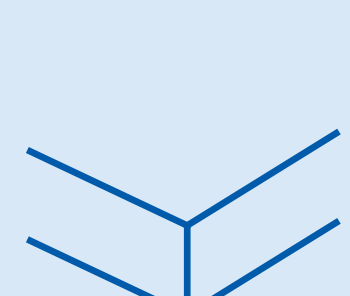
When maintenance isn't enough... Replace your roof with a hail resistant option

Ask your roofing contractor if the roof is rated as a Class 3 or 4 structure – a standard threshold for hail-resistant roofs that consider the following qualities:



Thickness

Consider the type of roof to determine if thicker is better.



Substrates

A firm, dense layer beneath any roof membrane is needed to thwart hail damage.